P.O. Box 1251 Carbondale, IL 62903-1251 contact@cdaledogparks.org cdaledogparks.org





## Carbondale, IL Selected For a Chance to Win a 2021 PetSafe® Bark for Your Park™ Grant

Voting Period Runs Through August 31

Ten U.S. Communities Will Win Funds to Build or Improve a Local Dog Park

Carbondale, IL – August 3, 2021 – PetSafe® brand, a global leader in pet product solutions, has announced the 30 finalists for its popular Bark for Your Park™ grant contest and Carbondale has been selected for a chance to win funds for a new dog park. Celebrating 10 years in 2021, PetSafe® will award prizes totaling \$150,000 to 10 deserving communities.

Since introducing the program in 2011, PetSafe® has donated more than \$1.5 million to support more than 70 off-leash dog parks in the United States. Now through August 31, 2021, anyone over the age of 18 that lives within the U.S. can vote once per day, every day for their favorite community at barkforyourpark.com. Employees and partner employees of the parent company of PetSafe®, Radio Systems Corporation®, are also not eligible to vote in the grant contest.

With the generous support of individuals and organizations in the community, Friends of Carbondale Dog Parks will build a 2-1/2 acre off-leash dog park with a 5-foot-high fence with large and small dog fields, multiple entry gates, water fountains, signage, and a pavilion. The award of a Bark for your Park Grant will facilitate installation of the fence, the addition of agility equipment, educational signage, a dedicated activity area, and a donor recognition station. Carbondale's dog park will highlight natural features such as boulders, tree stumps, and beautiful, ecologically-beneficial native landscaping to screen the park from the nearby school yard and soccer field.

Finalists were chosen from a panel of PetSafe® judges that scored each submission on the level of enthusiasm and support for a dog park project within the community and the impact that a dog park project will have on the community. Participants entered to win funds for either a new park or to improve an existing dog park. Following the contest voting period, five communities with the highest votes will receive \$25,000 for the construction of a new park and five will be awarded \$5,000 to enhance their local dog parks.

"The PetSafe® brand is proud to support communities in their efforts to provide a safe space for their dogs to play," says Celeste Vlok, marketing manager for PetSafe® brand. "This finalist group has really shown their excitement and dedication to making their dog park dreams a reality, and we're looking forward to seeing the community members take on the initiative from here. Join the fun and vote for your favorite finalist."

For more information on the 2021 Bark for Your Park™ grant contest and to vote for Carbondale, visit barkforyourpark.com.

## About PetSafe®

PetSafe® is dedicated to keeping pets healthy, safe and happy through innovative product solutions. As an industry leader, PetSafe® brand offers behavioral, containment and lifestyle solutions. PetSafe® brand is owned by Radio Systems Corporation®, headquartered in Knoxville, Tennessee, and services over 50 countries globally. For more information, visit petsafe.net.

Friends of Carbondale Dog Parks is a local non-profit 501(c)3 organization seeking to build Carbondale's first public dog park. More information can be found at <u>cdaledogparks.org</u> and on <u>Facebook</u>.

The Carbondale Park District strives to provide recreational opportunities for the entire community. More information can be found at cpkd.org.

Media Contact: Jane Adams, 618-201-7957 Media Contact: Martin Merrill, 618-319-3550

Email: contact@cdaledogparks.org

Website: <a href="mailto:cdaledogparks.org">cdaledogparks.org</a>